

**Townson Owners Association**

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**Townson Owners Design Logo**

Before **Des Townson** passed away, he finally gave his approval for a logo that could be placed on sails for keelboats to his design.

Attached is a jpeg print of the logo incorporating the aerofoil shape that Des incorporated into his dinghy designs, such as the Zephyr.

Also attached is a photograph of **Talent,** the 34 foot keelboat designed and owned by Des for many years before **John Macfarlane** purchased and restored her. This photograph shows the preferred position on the mainsail, Logo placed opposite each other on the top half of the mainsail between the two top battens. The logos will be reversed on the adhesive side to make the match on both sides.

The suggested dimensions for the logo are:

Top aerofoil 900mm length Black

Middle aerofoil 685mm length Black

Bottom aerofoil 470mm length Red

Suggested distances between the ends of each aerofoil at front and back are;

Forward spacing tip to tip Top to middle aerofoil 175mm

 Middle to lower aerofoil 155mm

Aft spacing tip to tip Top to middle aerofoil 190mm

 Middle to Lower aerofoil 190mm

The logo for the mainsail can be offered to all Townson keelboat designs.





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